



WHO WE ARE *Emily Carr University of Art + Design* is one of the oldest post-secondary institutions in British Columbia and the only one that is dedicated solely to the professional education and learning in the arts, media and design. One of the University's roles is to act as an advocate for the arts and reinforce the need for public support. At every opportunity, the University promotes public understanding and appreciation of fine art, media arts, and design for their significant impact on the well being of our society.

PRICE POINTS

B&W Printed + Full Colour Digital Advertisements

SIZE	RATE
Full Page	\$500
1/2 Page	\$300
1/4 Page	\$200
Full Page (app only)	\$300

Advertisements will be include in both the print and iPad app versions of the publication (except app only full page)

SUBMISSIONS REQUIREMENTS

FOR PRINT

We accept Hi-Res PDF files. Please ensure that they have the following:

- + All fonts **MUST** be embedded (true type fonts cannot be used for printing)
- + The color space must be Grayscale or B/W. No RGB
- + Resolution: 300 DPI

SIZE REQUIREMENTS

- + Full Page 8.5 x 11 inches + 1/8-in bleed
- + Half Page 8.5 x 5.5 inches + 1/8-in bleed
- + Quarter Page: 4.25 x 5.5 inches + 1/8-in bleed

FOR IPAD APP

- + Submission templates for the iPad app will be provided.
- + Full color images are supported (RGB) and interactivity such as links to websites, emails, slideshows, etc, are also supported.

METHOD OF PAYMENT

The following are accepted methods of payment:

- + Cheque (Cheques may be made out to **CURRENT** c/o **ECUAD** with the envelope addressed to Emily Carr University)
- + Cash

DEADLINES

Ideal Due Date: March 21st

Drop Dead Due Date: March 28th

CURRENT DESIGN JOURNAL

Published annually by Emily Carr University, Current is an award-winning multi-platform design journal that showcases creative, practice-based and applied research. It functions as a site for design researchers, design academics, students, professional designers, entrepreneurs, and the business community to reflect on contemporary design thinking products and processes.

THE JOURNAL'S MAIN GOALS ARE:

- + To *communicate* in writing and visual documentation, the nature of design thinking for solving problems of varying degrees of scale and complexity
- + To *make* transparent the complex processes of design
- + To *demonstrate* to stakeholders the value of Design Culture for the knowledge economy, sustainability and social innovation
- + To *demonstrate* to the business community the economic value of managing design as a strategic, creative resource for opening up new research and development areas
- + To *demonstrate* world class design pedagogy

CONTACT

If you have any questions, please contact *Celeste Martin* by e-mail at: mmartin@ecuad.ca

DISTRIBUTION

Our print journal is published annually and primarily distributed to major art and design institutions, conferences in North America, and selected organizations in the cultural sector such as and not limited to:

- + American Institute of Graphic Arts Design Educators List serve
- + AICAD Association of Independent Colleges of Art & Design
- + Canadian Broadcasting Corporation
- + National Research Council, BC
- + ECU Board of Governors
- + Vancouver Art Gallery
- + Remaking Research Conference
- + Association of Independent Colleges of Art and Design
- + IDSA West Exhibition
- + International Digital Media and Arts Association Conference
- + ACM Siggraph Convention
- + European League of Institutes of the Arts Leadership Symposium
- + Game Developers Conference (GDC)
- + The Pratt Academic Leadership Summit on Sustainability (PALSS)
- + Interactive Futures (2010, 2011)
- + American Institute of Graphic Arts Design Educators Conference
- + ICOGRADA Design Week Vancouver Congress